

Day in the Life of Leaders in Healthcare Innovation

When: February 6, 2016 at 12:15pm
Where: Gleacher 304
Details: Fireside chat
Lunch Provided (First come first serve)

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Do you have an interest in both Entrepreneurship and Healthcare? Please join us for a fireside chat with **Maria Opdycke**, Chief Operating Officer at First Stop Health and **Therese Graff**, Partner at Strategy 2 Market Inc.

During this hour long event we will discuss topics such as:

- How does running a healthcare start-up or smaller firm differ from a more traditional setting?
- What can be learned from the current Theranos situation?

Moderator:
Dr. Jeremy Krell, DMD,
Co-Chair Built@Booth

Expert:
Maria Opdycke
COO First Stop Health

Expert:
Therese Graff
Partner Strategy 2 Market



Dr. Jeremy Krell is Founder and CEO of a venture incubation firm, CEO in a Box. Jeremy performs recruitment, capital introduction/closing, and strategic management services for CEO in a Box on behalf of its client firms. Prior to CEO in a Box, Jeremy has 12 years of experience as an entrepreneur, with three successful exits.

Jeremy has a Bachelors of Science degree in Biology from Brandeis University and two graduate degrees (DMD - Tufts University, MBA expected 2016 - University of Chicago). He is a licensed and practicing dentist and serial entrepreneur.

Opdycke comes to First Stop Health from Chicago-based myFootpath.com, a provider of innovative enrollment solutions for higher education institutions. There, she most recently served as vice president of strategic develop and previously as vice president of operations.

Opdycke earned a bachelor's degree in economics at Miami University, Oxford, Ohio and an MBA in finance and entrepreneurship from the Booth School of Business at the University of Chicago.

Therese Graff is a product development professional with extensive experience in medical devices, IVD and single use devices. Her expertise includes streamlining the product development process and integration with quality/design control systems.

Therese earned a BS from the University of Illinois, Urbana-Champaign, with concentrations in Chemistry and Biochemistry, and an MBA from The University of Chicago.

